



**AQUARION**  
Water Company

*Stewards of the Environment™*

**FOR IMMEDIATE RELEASE**

**9/24/15**

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**Aquarion Water Company Urges Voluntary Water Conservation**

BRIDGEPORT, Conn. – September 24, 2015 – With a lack of significant rainfall, and as a result of the Connecticut Department of Public Health’s advisory for voluntary water conservation, Aquarion Water Company is asking its customers to voluntarily conserve water and stop non-essential outdoor water use. Connecticut is currently experiencing conditions ranging from “abnormally dry” to “moderate drought” due to an extended dry spell, according to the National Oceanic and Atmospheric Administration (NOAA).

With below average rainfall and water demand 9.3% higher this season compared to the same period last year, and using over 9 million gallons more per day, Aquarion’s reservoirs and wells are below normal capacity

“Due to current conditions, Aquarion is advising customers to voluntarily reduce their water use,” said Charles V. Firlotte, Aquarion President and CEO. “It is important for all of our customers to assist in this effort, to ensure everyone in our entire at-large community has the water they need, when they need it.”

Aquarion recommends ways to use water more efficiently, while helping conservation efforts:

- Consider shutting off irrigations systems for the season or reduce irrigation to twice a week. With cooler temperatures, lawns and shrubs require an inch or less of water per week
- Allow grass to grow longer; taller grass is healthier and requires less water
- Use brooms or blowers instead of water to clean decks, driveways and sidewalks
- Don’t wash cars or boats with a hose
- Shut off ornamental water displays
- Do not leave water running while washing hands, shaving, or brushing teeth
- Take shorter showers
- Hand-wash dishes in a basin, not under running water
- Repair leaks in plumbing and fixtures

Visit [www.aquarionwater.com/conserve](http://www.aquarionwater.com/conserve) for additional water conservation tips.

– More –

***About Aquarion Water Company:***

Aquarion Water Company is the public water supply company for more than 625,000 people in 51 cities and towns throughout Connecticut, as well as serving customers in Massachusetts and New Hampshire. It is the largest investor-owned water utility in New England and among the seven largest in the U.S. Based in Bridgeport, Conn., it has been in the public water supply business since 1857. Across its operations, Aquarion strives to act as a responsible steward of the environment and to assist the communities it serves in promoting sustainable practices.

For more information on Aquarion Water Company and its subsidiaries, please visit [www.aquarionwater.com](http://www.aquarionwater.com) or [www.facebook.com/aquarionwater](https://www.facebook.com/aquarionwater).

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