



**FOR IMMEDIATE RELEASE**  
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**Aquarion Announces New Water Conservation Program For Newtown**  
***Mandatory Schedule Set For Sprinkler Irrigation***

BRIDGEPORT, Conn. – February 08, 2018 – Aquarion Water Company today announced Newtown customers will join Darien, Greenwich, New Canaan, Stamford and Westport in working to conserve water supplies by limiting the use of in-ground irrigation systems and above-ground sprinklers to a maximum of two days per week.

Customers may continue using drip irrigation, soaker hoses and hand-held watering at any time. Aquarion expects the irrigation limit to save millions of gallons of water per year.

The EPA and other experts identify the overuse of outdoor irrigation as a major source of strain on local water supplies while providing no benefit to lawns and gardens. Darien, Greenwich, New Canaan and Stamford put twice-weekly irrigation limits in place last spring and saved 860 million gallons of water.

Water consumption in Newtown is above average, offering a prime opportunity for conservation. Figures from Aquarion show the top 25% of Newtown customers use an average of 103 gallons of water per day compared to the 83 gallons per day averaged by customers across Aquarion's 51-town service area.

Aquarion is working with the Connecticut Department of Public Health and the Town to set the new restrictions, which Aquarion expects to extend to additional towns in the future.

The permanent, twice-weekly irrigation schedule begins April 1, 2018.

<b>Maximum Twice-Weekly Sprinkler Irrigation Schedule</b>	
<b>Last Digit of Your Address Number</b>	<b>Please Water Only On:</b>
0, 2, 4, 6 or 8 (even numbers)	Sunday & Wednesday 12:01 am – 10:00 am, or 6:00 pm - Midnight
1, 3, 5, 7 or 9 (odd numbers)	Saturday & Tuesday 12:01 am – 10:00 am, or 6:00 pm – Midnight
No address number	Sunday & Wednesday 12:01 am – 10:00 am, or 6:00 pm – Midnight

Research shows lawns and gardens can thrive on reduced watering. By encouraging roots to grow deeper into the soil, they're able to absorb more moisture and nutrients, even during dry spells.

More information on the new irrigation schedule, and information about landscaping and gardening with less water is available at [www.aquarionwater.com/watering](http://www.aquarionwater.com/watering). Some residents may qualify for a variance from the restrictions – for example, if they've installed new plantings or sod, they would be allowed to water more frequently to get them established.

This conservation program helps to ensure that local supplies remain sufficient for critical needs such as human consumption and fire protection.

***About Aquarion Water Company:***

Aquarion Water Company is the public water supply company for more than 625,000 people in 51 cities and towns throughout Connecticut, as well as serving customers in Massachusetts and New Hampshire. It is the largest investor-owned water utility in New England and among the seven largest in the U.S. Based in Bridgeport, CT, it has been in the public water supply business since 1857. Across its operations, Aquarion strives to act as a responsible steward of the environment and to assist the communities it serves in promoting sustainable practices. Aquarion Water Company is a wholly-owned subsidiary of [Eversource](http://Eversource).

For more information on Aquarion Water Company, please visit [www.aquarionwater.com](http://www.aquarionwater.com) or [www.facebook.com/aquarionwater](http://www.facebook.com/aquarionwater).